



San Francisco, CA., September 13, 2023 – San Francisco SafeHouse (SFSH), an organization working to empower and support womxn who are experiencing housing instability and sexual exploitation in San Francisco, is pleased to announce the appointment of Chelsea Leonard as its new Chief Development Officer. In this newly formed role, Leonard will spearhead the organization's fundraising initiatives, donor and partner relations, and prepare for the organization's first capacity building campaign to further advance SafeHouse's mission and impact in the community.

Leonard brings a variety of knowledge and a strong track record in nonprofit development. With more than 10 years of leadership in the philanthropic sector, she has consistently demonstrated her ability to build meaningful relationships with donors looking to make an impact on lives through their philanthropic investments and passions. She most recently served as Director of Development for the One Love Foundation in California. Prior to that, she was Director of Development at Marines' Memorial Association and Foundation and has worked with environmental and healthcare related organizations in the past. Leonard's expertise in donor cultivation, stewardship, major gifts and capacity building will certainly contribute to the growth and sustainability of SafeHouse's programs and its ability to serve this overlooked and underserved population.

"Chelsea has a passion for our mission and the womxn we serve," said Toni Eby, CEO of San Francisco SafeHouse. "Chelsea's extensive experience in nonprofit fundraising will be instrumental in advancing our work to address the many challenges these womxn are facing and increase our ability to serve even more clients each year."

As part of Leonard's responsibilities, she will work to increase programmatic funding to establish permanent supporting housing and expand services currently offered through SFSH and the Hope Center.

"The opportunity to serve as Chief Development Officer for SafeHouse is an honor," said Leonard. "I'm thrilled to be working alongside others who are passionate about ensuring womxn have every opportunity to claim choice and power over their own lives."

ABOUT SAN FRANCISCO SAFEHOUSE

San Francisco SafeHouse (SFSH) was founded in 1998 in order to provide safe housing, trauma-informed care models and individualized survivor centered treatment plans to womxn experiencing housing instability and sexual exploitation or trafficking.

Through their nurturing and empowering programs, including access to Case Managers, transitional housing and the Hope Center, which offers a full array of drop in services in San Francisco's Tenderloin district, SafeHouse works to give womxn the gender-specific resources needed to reclaim their safety and independence.

For more information on SafeHouse programs, visit sfsafehouse.org. To hear more about their plans to address the ever-growing need for their services in San Francisco, please contact info@sfsafehouse.org.